



**KEEP SWEDEN TIDY**



## **Fix the window**

Creating and maintaining a litter free neighborhood with infrastructure

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*Effective waste disposal infrastructure in public places to collect used items safely and efficiently*

**Meaning:** Making it easy to have the right behavior

**Risks:** Littered areas

**Opportunities:** Involving the public



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*Well-adapted waste collection and management systems for items discarded in public rubbish bins*

**Meaning:** It should be easy to do right

**Risk:** Littered areas and no control of costs

**Opportunity:** Sustainable environment



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*Smart and effective cleaning of litter in public spaces requires a combination of proactive measures, efficient cleaning methods, and community involvement*

**Meaning:** Strategy and innovation

**Risk:** Costs and poorly cleaned areas

**Opportunity:** Smart tech and attention from the public



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*Sorting and recycling collected litter items is an important step in minimizing environmental impact and promoting sustainability*

**Meaning:** Creating a value from the waste

**Risk:** Waste of resources

**Opportunity:** Less litter and public awareness



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Thank you for listening!