



S T A T E
★ O F T H E ★
U N I O N **LITTER**

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Hotel BLOOM!
Brussels
19/20 April
2016



Vision and Mission

A litter free Europe by 2030

Reached by



Changing behaviour
and reducing litter at
all levels within
Europe

Stimulating **greater
litter prevention
activity** - focusing
particularly on
younger generations

Encouraging the
**application of greater
resources** to this end
in EU Member States
and across wider
Europe



What state are we in?

EU Waste Directive Proposal

management plans where they are specified for the first time concerning the final effect of this Directive. The Commission will provide information about the relevant product groups and waste streams at EU level. This provision does not preclude the Member States to take measures for other raw materials considered as important to their national economy.

- (25) Littering has direct detrimental impacts on the environment and the wellbeing of citizens, and high clean-up costs are an unnecessary economic burden for society. The introduction of specific measures in waste management plans and proper enforcement by competent authorities should help eradicate this problem.
- (26) To reduce regulatory burdens on small establishments or undertakings, simplification of registration requirements for small establishments or undertakings collecting or

18

COM(2014) 297.

EN

12

EN

Impact

1. ENVIRONMENTAL

2. ECONOMIC

3. SOCIAL



CLEAN EUROPE NETWORK



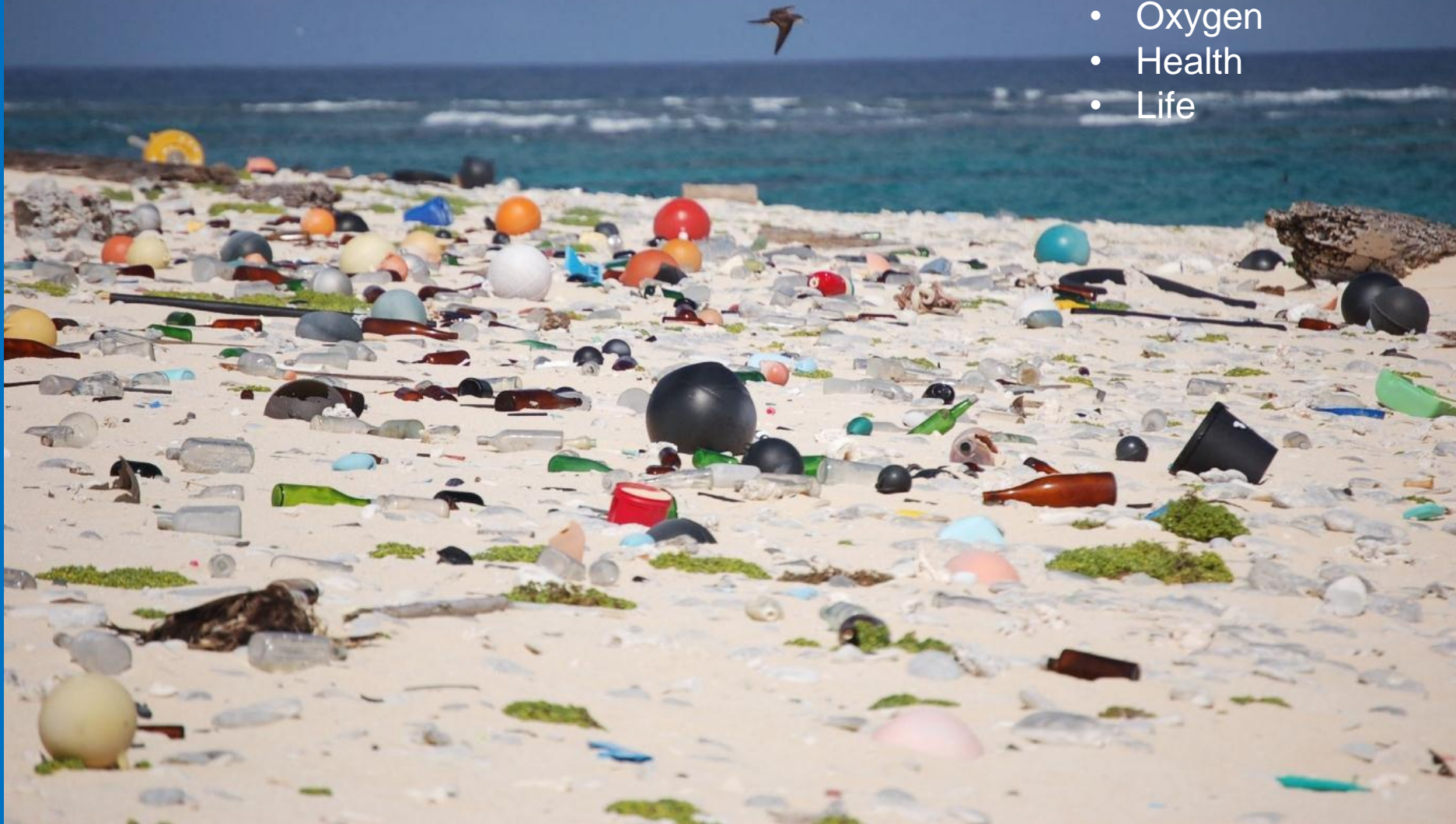
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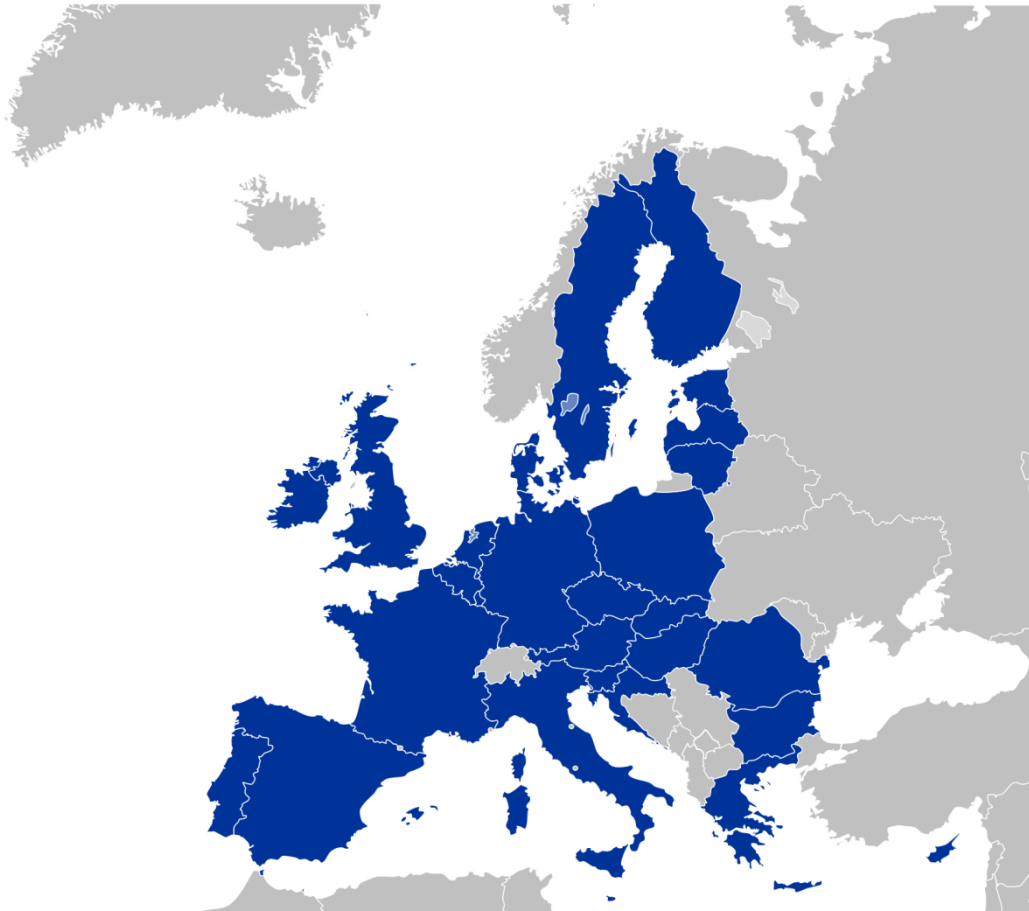
**STOP
LITTER
NOW!
SUMMIT**

Environmental Impact

- Wildlife
- Water quality
- Oxygen
- Health
- Life



Economic Impact



Clean-up costs
€25 per year
on each
taxpayer



- Local authorities
- Tourism
- Hidden costs



Social Impact

- Associated with criminality
- Health impacts
- Social Justice

Thank you for your attention!

