

#### **Measuring Litter – A Tool to be Shared**

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#### A little bit of History...

- 2013 the Clean Europe Network was founded
- 2014 work on a common measurement methodology started
- 2015 pre-piloting scheme in four European locations
- 2016 pan-European piloting programme
- 2017 development of an application for IT support

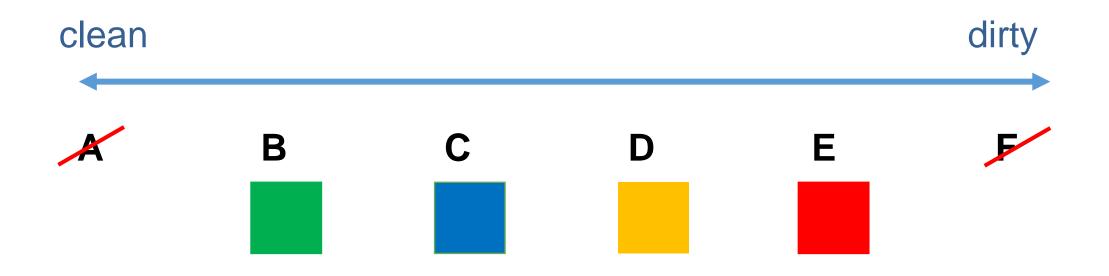




## And now, let's go for a little test...

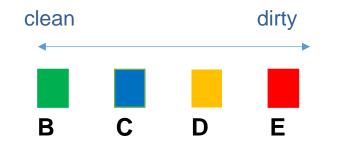


















# Clean dirty

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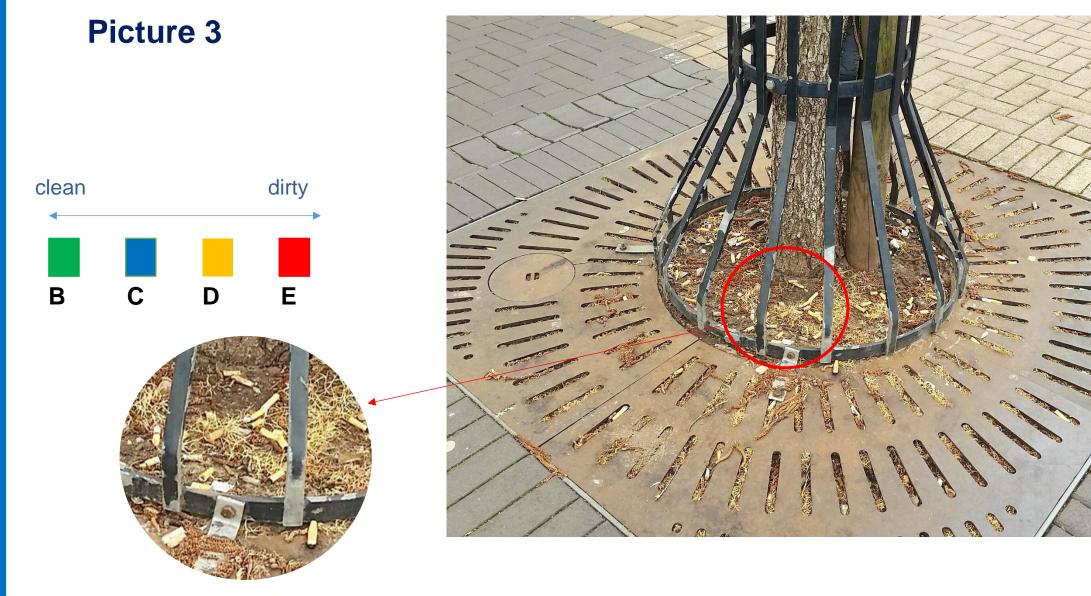


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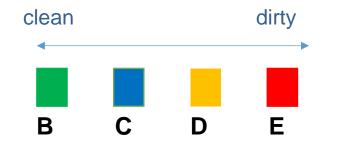


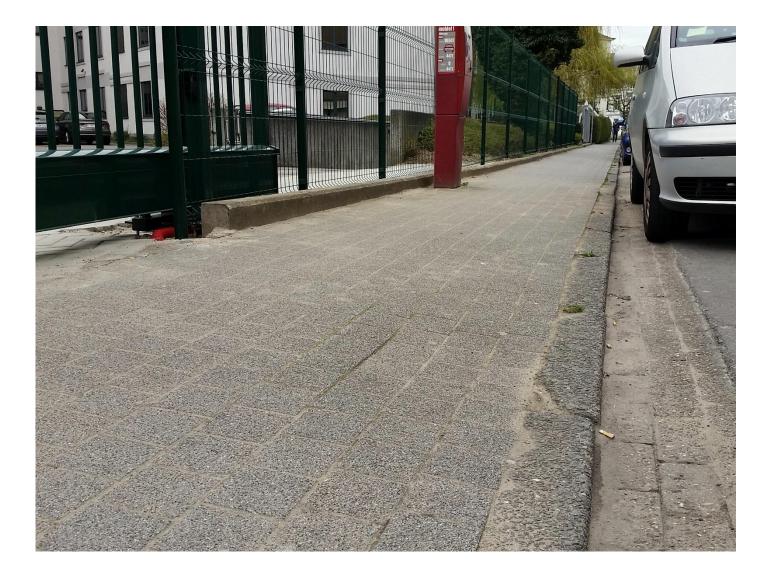
















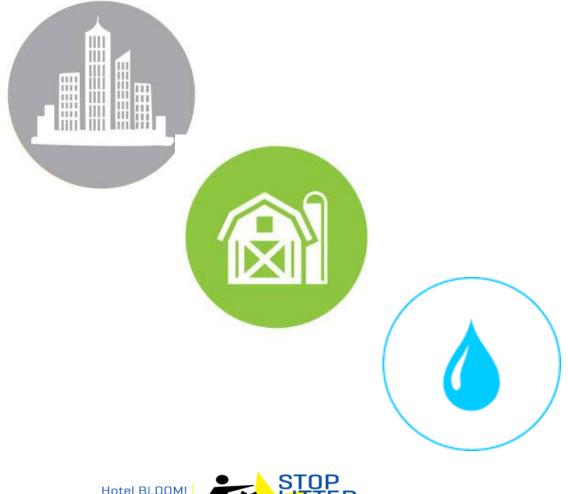
#### **3 types of environment**

• Urban

• Rural

#### • Freshwater







#### Habitats per environment

- Urban, e.g. Central Business District, Public Space & Recreational Areas
- Rural, e.g. Rural villages and Hamlets, Rural Footpaths
- Freshwater, e.g. Ponds, Rivers & Canals















#### **1st Module – Grading**

- Consists of attributing grades from **A to E**
- Allows to gather **robust** and **comparable** data
- Helps to evaluate standards of cleanliness



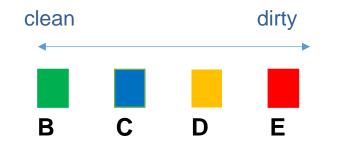


### Another little test ...

### But now using the grades of the European litter monitoring instrument













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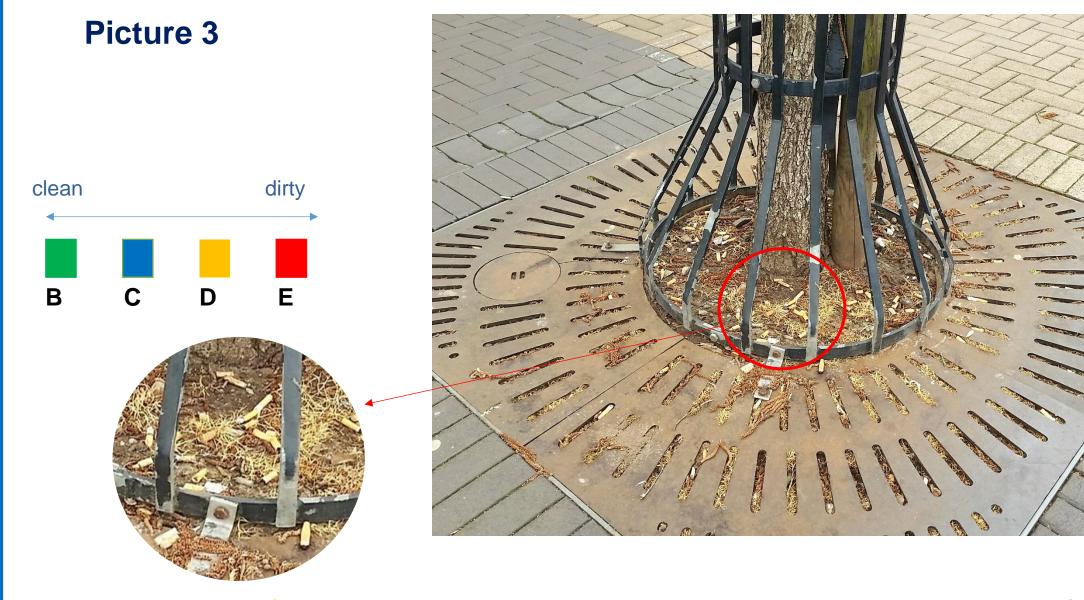


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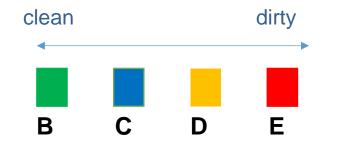


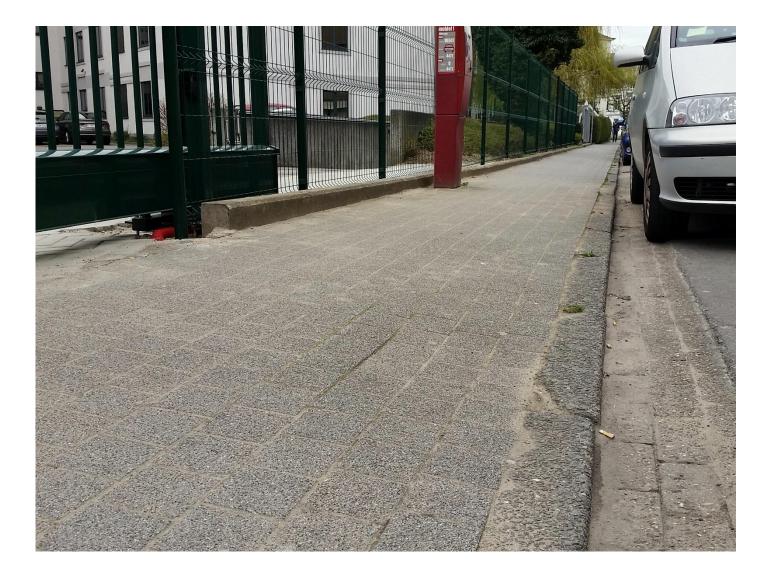
















#### **2nd Module – Counting**

- Litter counted in a section of 100m<sup>2</sup> of the graded habitat
- List of litter categories in line with the Methodology for Monitoring Marine Litter on the Beaches in the OSPAR Maritime Area





#### **3rd Module - Perception**





























#### **Next steps**

- From May/September 2016 a pilot-programme with a range of local and city authorities to provide some first comparable pan-European data.
- Following the pilot-programme outcome -> revision of Handbook
- Looking for partners to perfect/ promote the methodology (e.g. the European Commission, UNEP, etc.)
- In 2017 an IT- application to be developed and made available for general use.





#### Thank you for your attention!



